

Purdue Women in Agriculture
Newsletter



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Thank you to our Women in Ag Foundation Sponsors!



Two Honored with Women in Agriculture Awards

A woman who helps run the family farm and another who has been influential in the agribusiness industry were presented with the 2007 Women in Agriculture awards on August 15 at the Indiana State Fair.



From left: Kenda Resler Friend, Dr. Randy Woodson, & Susan Arnholt

The Purdue University Cooperative Extension Service and Farm Credit Services of Mid-America honored Susan Arnholt of Columbus, Ind., and Kenda Resler Friend of Indianapolis. Arnholt received the Achievement Award, and Friend was presented with the Leadership Award.

"These two women demonstrate the importance of what women are doing in the agricultural industry," said Stacy Clupper, Women in Agriculture awards coordinator.

Women eligible for the award can participate in production agriculture, agribusiness or entrepreneurial agriculture enterprises. All nominees must reside in Indiana and be part of an agriculture enterprise or agribusiness that operates in the state. A committee consisting of Purdue Extension Women in Agriculture Work Team members selected the recipients.



"These awards not only showcase the recipients and everything they have done, but also shows other women in agriculture that the possibilities are unlimited," Clupper said.

The awards were presented during a ceremony at the Our Land Pavilion on the Indiana State Fairgrounds in Indianapolis. Randy Woodson, Purdue's Glenn W. Sample Dean of Agriculture, presented the recipients with handmade oak mantel clocks and complimentary registration to the 2008 Midwest Women in Agriculture Conference. Their names also will be inscribed on a plaque that is on display in Pfendler Hall on the West Lafayette campus.

Arnholt has been co-owner of Sudan Farm Inc. since 1983 with her husband Dan. Sudan Farms consists of a 1,057-acre corn and soybean grain farm, with 397 of the acres owned by the corporation. She handles all marketing and financial recordkeeping aspects of the

operation. Arnholt currently serves as chair of the Bartholomew County Farm Service Agency County Committee. She is a member of the Bartholomew County Modern Farmers, Farm Bureau Inc., St. Peter's Lutheran Church and is active in the Bartholomew

County Pork Producers. Arnholt and her sister-in-law also have preserved a home on one of the family farms as a bed and breakfast.

Friend is corporate communications leader for Dow AgroSciences. Friend leads executive communication efforts for the company's president and CEO and also serves as a communications liaison and is a project manager for key external funding projects. She served on the Purdue College of Agriculture alumni board of directors and the board of directors of the Indiana 4-H Foundation. She also was a member of the Indiana Agricultural Leadership Institute of Class 11, which included a two-week learning trip to South America. Friend is currently involved in the Dow AgroSciences Global Leadership Team, National FFA Convention Organizing Committee and Hospitality Committee, and is on the board of the Indiana Agricultural Leadership Institute.

2008 WIA
Conference
February
20 & 21
Holiday Inn
Columbus, IN

2008 WIA Conference Goes South

Plans are well under way for the 7th annual Midwest Women in Agriculture Conference. The conference is headed south to the Holiday Inn at Columbus on February 20 & 21. Over 20 breakout sessions are being planned in value-added agriculture, farm management, health & wellness, and marketing. We are also planning a general session for “What’s Hot in Indiana Agriculture”. Last year we felt this session had important information that everyone needed to hear. Registration remains at \$75 and brochures will be available in November. You can check the website for updates too.



For this conference our featured speakers both have Hoosier roots. The keynote speaker is Lorene Burkhart. Now entering her seventh decade of life, Lorene Burkhart has the energy and the passion to make younger folks envious. She sees life as a wonderful gift, full of opportunity with a learning curve that just keeps going upward. As she arises each day, Lorene is eager to discover where the curve will lead her.

To categorize her experience only as “interesting” is an understatement. Her journey has taken her from the barnyard to the boardroom, with many valuable lessons along the way.

Born on a southern Indiana farm, she attended tiny rural elementary and high schools. From there, she graduated with honors from Purdue University, with a degree in Home Economics – a traditional choice in the mid-1950s.

Also experienced in public relations, Lorene has a long history as a popular radio and television personality. She was also the publisher of two Indianapolis-based business periodicals – *The Register* and *Issues IN BUSINESS*. Her wealth of experiences has given her a rich perspective on life and what it has to offer – something she shares openly through her writing and speeches.

Lorene has written the book, *An Accidental Pioneer: A Farm Girl’s Drive to the Finish*, which was released in September 2006.

The capnote speaker is Damian Mason. He will “Sow the Seeds of Laughter” with you. Damian has been a professional speaker, entertainer, and author since 1994. Part businessman, part comedian, Damian draws on his unique background and life experiences for hilarious stories, insights, and comedic observations. He uses humorous anecdotes to illustrate simple principles for success in life and business.



Damian graduated from Purdue University with a degree in Agricultural Economics. When he is not on a stage or on an airplane, Damian can be found somewhere on his 200 acre farm in Huntington, Indiana where he lives with his wife, Lori and their dog, Bear.



Annie’s Project classes have been offered throughout Indiana this year. It is time to plan for 2008 offerings. If you would like to have the class offered in your county or area, please let us know.

Here are some recent comments:

“I believe this is a very useful class for farm women of all ages.”

“Had a project like this been available twenty years ago, life on the farm would have gone smoother.”

If you are interested in participating in Annie’s Project, please contact Kelly Easterday

at keasterday@purdue.edu or 574-372-2340. We are looking at other partnerships to help make the program available to more women in Indiana.



Annie’s Project
Update

Purdue Launches CAFO Web Site to Aid Decision Makers

A new Web site featuring scientific information about concentrated animal feeding operations was developed by Purdue University to help people who make decisions about CAFOs.

"We wanted to develop a source of information that is based on science, not sentiment," said Alan Grant, head of the Department of Animal Sciences. "We are excited because this Web site brings information from multiple disciplines together and is easy for people to access."

The information, written by Purdue experts, is targeted to zoning boards, planning commissions, agricultural Extension educators, as well as citizens and farmers.

The Web site, online at <http://www.ansc.purdue.edu/CAFO>, covers environmental issues,

public health issues, social and economic issues, and general information. Additional content will be added in the coming weeks.

"It's designed to be a clearinghouse of unbiased scientific information covering different issues related to modern animal agriculture," said Paul Ebner, Purdue Extension expert in animal science and Web site operator.

Publications include information on:

- * Insects found at or around livestock farms and how to manage them.
- * Different manure storage systems and safety and odor control measures.
- * Antibiotic use in food animal production and its potential affect on human health.
- * Unabsorbed antibiotics in surface water, groundwater and plants.

* The economic impact of Indiana livestock industries.

Web site visitors also have the opportunity to ask questions relating to CAFOs. Each question will be assigned to the appropriate Purdue expert with an expected 24-hour turnaround time. Also included on the Web site is a news feed with other land-grant university information.

The Indiana Department of Environmental Management reported that the number of construction applications (permits) issued to CAFOs and confined feeding operations (CFOs) increased 26.7 percent over the last two years from the average number of permits issued between 2000 and 2004.

For questions and more information about the Purdue CAFO Web site, contact Ebner at (765) 494-4820, pebner@purdue.edu.

Bookmark this site:

www.ansc.purdue.edu/CAFO



Developing a Useful Mission Statement for Your Agricultural Business

Farms or agricultural businesses that are able to clearly communicate who they are and what they stand for are often more successful than those that don't have a true understanding of their focus. One way to develop strong communication lines and a clear understanding of what the business does is through the process of writing a mission statement. It does not matter whether the farm business consists of two people or fifty, all involved must have a clear understanding of what the business does and why they do it in order to move the business in the desired direction.



A mission statement is a short statement describing the fundamental underlying reason for the business to exist—its critical purpose. This statement aligns what the business says it does, what it actually does and what others believe it does. It clarifies what the business is not trying to do and not trying to be. This statement is a reflection of the underlying values, goals and purposes of the farm and of the management team. The mission statement should be communicated and remembered. To learn more about the nuts and bolts of writing a mission statement and to download a worksheet to assist in the development process click here:

http://vanwert.osu.edu/farm_market_factsheet.pdf

Source: Julia Woodruff, Extension Educator

Ohio State University Extension Ashland County

<http://ohioagmanager.osu.edu/~ohioagmanager/news/>

Purdue Women in Ag Team Receive Grants



The Purdue Women in Agriculture Team received two grants from the North Central Risk Management Education Center this spring for programming.

The first grants focuses on commodity marketing education for women. The goal is to offer a 4-6 week program via the Purdue IP video network in January and February 2008. The goal is to help women learn

how to market grain effectively for their farm enterprises. These sessions will be interactive. Please watch upcoming mailings and visit the website for more information.

The second grant provides numerous opportunities to create new programming for women. This grant focuses on the human resource risks you face in your farm operation. Through this grant, the team will develop more detailed workshops on

estate planning and employee management.

Other items to result from this grant will be publications for women in agriculture, discussion groups for women and a web based tool to help you develop tools for employee evaluations.

If you would be interested in assisting with any of these activities, please contact Stacy Herr or Kelly Easterday (574-372-2340 or keasterday@purdue.edu)

Upcoming Events

Production of Largemouth Bass on Feed

Kentucky State University's Division of Aquaculture would like to announce a ½ day workshop entitled **Production of Largemouth Bass on Feed**. KSU has been conducting research on bass production for several years. Demand for largemouth bass continues to increase for both pond stocking and as a food fish. Subjects to be covered will include hatchery/nursery, feed training, growing fingerlings, overwintering considerations, second year growout, feeds and feeding, harvesting and marketing, and economics. The workshop will be held at the KSU Aquaculture Research Center on Friday October 19th, immediately prior to the Annual Meeting of the Kentucky Aquaculture Association. For more information visit our website at www.ksuaquaculture.org or email Dr. Jim Tidwell at james.tidwell.kysu.edu or Shawn Coyle at shawn.coyle@kysu.edu.



HOLD THIS DATE...December 6, 2007

The Indiana Soybean Alliance's Growing Indiana Agriculture (GINA) project and Indiana Farm Bureau will host the first annual '07 Indiana Livestock Forum. The meeting will feature the latest livestock information affecting Indiana's livestock producers at the Indianapolis Convention Center from 9 am to 5 pm. All CAFO and CFO permit holders will be invited, along with livestock industry representatives. GINA's '07 Livestock Forum will precede the annual meeting of the Indiana Farm Bureau Convention, December 7-8. More details on the meeting will be coming in the next newsletter.



Indiana Farm Sustainability Tour



The Indiana Farm Sustainability Tour will be in Porter County Oct. 11 from 9:30 a.m. to 3 p.m. for the Specialty Marketing Partnership. This tour will provide an opportunity for farmers and other rural residents who are investigating ways to diversify their operation and to learn from other farmers. Participants will meet innovative farmers to learn from their experiences, tour Indiana farms and processing facilities and learn about specific focus issues. The deadline for registration is Oct. 4 and each participant must pay a \$15 fee. To register online, visit <http://www.conf.purdue.edu/FARMTOURS>
CONTACT: Jerry Nelson at (812) 886-9582 or jnelson@purdue.edu

Volunteers Needed for National FFA Convention

The National FFA Convention is right around the corner. Indianapolis will be hosting this great event for the 2nd year on October 24-27, 2007. The success of this great convention lies in the hard work of many, many volunteers. It takes many judges, coordinators, and hospitality teams to help these 55,000 students from across the US feel welcome in Indianapolis and our great state of Indiana. Many of you were once FFA members and can remember your conventions in Kansas City or Louisville.

FFA is going to need well over 600 individuals to serve in volunteer roles that include hospitality roles, tour guides, information desks, loading buses, and so much more. You can go to the volunteer registration web site to sign up for these shifts... www.ffaindy.com

Source: Indiana Agriculture Leadership Institute

Purdue Ready to Assist Agricultural Entrepreneurs



Indiana farmers can earn a living without raising corn, soybeans, cows and pigs, and Purdue University can show them how.

Purdue offers an array of resources for enterprising producers who want to branch out into non-traditional agricultural businesses, said Roy Ballard, Purdue Extension educator in Hancock County and co-chairman of Purdue's Ways to Grow and Beyond committee.

"Purdue is expanding its resources for farmers who want to diversify their farm operations and those who are not currently farming but would like to start an agricultural enterprise," Ballard said.

"Lots of people want to start agricultural enterprises. They might be interested in such things as agritourism, bed and breakfasts, wineries, orchards, small fruit production, aquaculture, direct marketing of specialty livestock and vegetable production for farmers' markets - enterprises that don't usually come to mind when one thinks of agriculture."

The Purdue Small Farm Team offers advice and technical support for agricultural entrepreneurs considering business ventures.

Another valuable resource for agricultural entrepreneurs is Purdue's New Ventures Team. New Ventures helps producers and others develop their

business and product ideas and business plans to turn ideas into reality.

Other Purdue agricultural enterprise resources farmers might find helpful include the INventure Business Planner, the Indiana Resource Guide for Agritourism and the Purdue Extension Means Business Web site. INventure is a free Web-based business-planning tool located at <http://www.agecon.purdue.edu/planner>. The resource guide can be downloaded at http://www.ces.purdue.edu/extbusiness/stories/IN_Resource_Guide_2007.pdf. Purdue Extension Means Business is located at <http://www.ces.purdue.edu/extbusiness/>.

Resources for Entrepreneurs

Small Farm Team
Contact Steve Engleking, co-chairman of the Small Farm Team, at (260) 499-6334.

New Ventures Team
The group maintains a Web site at <http://www.agecon.purdue.edu/newventures/>.

Ways to Grow
Contact Roy Ballard (317) 462-1113 rballard@purdue.edu

Lt. Governor Announces Regulatory Review

During the Indiana State Fair, Lt. Governor Becky Skillman held an open forum with representatives from all sectors of the agriculture industry. She announced a plan to provide a fresh look at Indiana's regulatory system from a perspective outside of state government. Indiana Farm Bureau will coordinate the effort to bring stakeholders from agriculture, the environmental community, elected officials and others together to take on this challenge.

Indiana Land Values & Cash Rents Highest Since 1977

The Purdue Land Values and Cash Rent Survey indicates an increase for land values of 17 % to 19 % across Indiana, and 9 % to 10 % climb in cash rents from June 2006. "One needs to go all the way back to 1977 to find an increase of this magnitude," said Craig Dobbins, Purdue Extension farmland economics specialist and survey coordinator.

Average quality cropland had an average value of \$3,688 per acre. Like land values, cash rents also increased substantially, by \$10 to \$16 per acre.

The Purdue Farmland Value and Cash Rent survey is available at <http://www.agecon.purdue.edu/extension/pubs/paer/>

Zogby Poll: 85% Want to Know Where Their Food Comes From

As food recalls - from both imported foods from overseas and foods produced here in the U.S. - continue to make headlines, Americans may be paying more attention to where their food comes from. Nearly three in four (74%) say it's important to them to know the country of origin for all types of products they buy, but even more - 85% - say knowing where their food comes from is important. But for the vast majority of Americans it's about more than just wanting to know - 94% believe consumers have a right to know the country of origin of the foods they purchase, a new Zogby Interactive poll shows. Read more...

[http://www.zogby.com/news/ReadNews.dbm?](http://www.zogby.com/news/ReadNews.dbm?ID=1345)

ID=1345

Source: Zogby



Tips from the Field: Woman to Woman

In each newsletter we would like to share helpful tips from you that would make the life of other farm women a little bit easier. So, if you have a tip or idea that could be useful, please email them to Kelly Easterday at keasterday@purdue.edu or you can simply share them with everyone on the email list at purduewia@purdue.edu

This issue's harvest tip comes from Julia Wolhete, Wolcottville:

"My tip for harvest season is Arby's 5 for \$5.95 - seriously - they are always great when you are in a hurry and have multiple places to take food as we do; they look at you a little funny when you ask that five sandwiches be put in five different bags! but when you have to deliver to four or five guys in 4 different places, it is a great time saver.

Because we have many part-time help that are seasonal, I

keep a sharpie marker in my silverware drawer (strange, but handy) and when I send sandwiches to the field I mark each of the bags, with the name of the guy; of course, each person wants something different on their sandwich (ketchup only, mustard, mayo only etc.) so I keep a card listing each person's name and preferred condiment; I keep that handy on the frig door."



Tip for Livestock Producers

A useful tip for livestock producers is offered by Susan Kyle, Elkhart

County.

To cure hernias in calves without surgery:

"I use duct tape.....carefully, be sure that the hernia is up in the

body cavity. Start at the top of the back with your roll of tape, wind under the body and back up to the top - all the while, making sure everything is tucked up inside the hole of the body cavity!!! I usually do about 3-4 wraps around the body. I keep it at one tape width at the top of the back and make it 3-4 wide under the belly (covering the hole

well). About once every ten days, I slit the sides of the tape to allow for body growth. If the hernia has healed shut then there is no need to re-tape. If not healed, then retape. Special attention must be taken if the calf is a bull - he must be able to urinate!"

Consult your local veterinarian for further questions on this tip.

WIA Email Group

Purdue Extension does maintain an email group for women in agriculture. If you are not already subscribed, please send an email to purduewia@purdue.edu to subscribe. If you have a question or problem, just send an email to the list for help. This is a moderated list and you will not receive junk email.

Chicken and Rice Casserole

Barb Boughner, Middlebury Methodist Church (shared by Susan Kyle, Elkhart County)

- 2 C Minute Rice, uncooked
- 2 C Diced Chicken (or more)
- 2 ½ C Chicken broth
- 1 10oz pkg California Blend (or broccoli) (cook a bit, but not much)
- 2 T Onion (not usually used)
- 1 Can O&C Onion Rings (for using on top)

Heat together:

- 2 C grated Cheddar or Colby cheese
- 1 can Cr. of Chicken soup
- 1 can Cr. of Mushroom soup
- 1 can Mushrooms (opt)

Mix all together and place in casserole dish. Cover and bake at 350 degrees for 45 minutes to 1 hour. Remove cover and add 1 can onion rings and bake another 10 minutes.

Secret World of Men and Do-Dahs

Source: Jane Jenkins Herlong, CSP, "Down-home Principles, Uptown Humor"

“Jane, I need for you to go to.....just take the first left at.....the part number is.....see if they have.....don't get the part with the serrated edge.”

Every woman I know understands that when asked to run this kind of errand, it ties up your day and your mind. The first bit of advice is to remember how you got to this particular business cause you will return at least twice to get the right part.

The buildings all look alike. They are metal with red lettering.

A sea of pickup trucks are parked around the building like covered wagons circling for security purposes. Walking on the inside you

realize you have entered a secret world of men and their big toys. They are discussing do-dahs that fit on thing-a-mi-jigs.

More experienced men loom at the counter with younger protégés. They go back and forth into the secret confines of long, narrow aisles lined with little, numbered boxes only they understand.

I am standing in line behind poor, women who are like lambs to the slaughter.

We do not understand, nor do we want to, what is about to happen.

They have just humiliated the woman in front of me.

When she left to get the what-ch-mah-call-it so they can see what she is trying to explain, they make fun. They get their kicks out of women like me who are clueless about do-dahs.

I knew I had to defend my own kind.

Out of my unfiltered mouth, (I loose more of my filter everyday) I said, “Excuse me!” I must have been loud since all eyes focused on me.

“I think I will ask my husband to go to Dillards and pick up a pair of Hanes-Her-Way-Pantyhose, CD, control top, cotton crotch, reinforced toe, anti-cellulite paneled, shapers, with a high extended waist band in Travel Buff or Barely There.”

My little one liner must have done some good. When the woman returned from her car, she was greeted with greatly improved customer service.

Sometimes you have to remind people how to treat people whether dealing with parts or pantyhose.



JANE JENKINS HERLONG



Harvest time is another great opportunity to retrieve “do-dahs”

Jane was the capnote speaker at the 2007 Women in Ag Conference. To learn more about Jane, please visit her website...

www.janeherlong.com

Real-Life Guide for Parents

Kidnetic.com Real-Life Guide for Parents is a new resource that can help parents lead their kids down the path to a lifetime of healthful habits with fun, easy and time-saving tips:

Healthful Eating Basics

- Give kids a healthful variety of foods. Allow them to choose *what* and *how much* to eat from what you offer.
- Tune into hunger cues. Teach kids to eat when they're hungry, not just because it's a habit, like snacking in front of the TV.
- Cancel your family membership in the clean plate club. Eat until you're satisfied, not overly full.
- Make sure everyone eats breakfast. Offer quick options such as whole-grain cereal, yogurt, fruit, low-fat milk and 100 % fruit juice.
- Keep snacks such as cut-up veggies, fruit, and whole-wheat crackers upfront in the fridge or cabinet so they're easy for kids to see and grab.

Check out Kidnetic.com for kid-tested ideas and information to increase physical activity and improve nutrition.

Source: *Food Insight*, January/February 2007, International Food Information Council and <http://www.extension.iastate.edu/ida/news/tipofweek.htm>, June 13-17, 2007



Would you like to receive the newsletter and Women in Ag mailings by email?

If you would like to receive this newsletter and other mailings that we send to the women in agriculture mailing group, please email Stacy Herr at sherr@purdue.edu. She will transition you over to email for all future mail.

Purdue Women in Agriculture

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Safe Use of Harvesting Equipment

Harvesting equipment is a necessity on farms to gather the crops for a bountiful harvest. Harvest time is primary revenue time on many farms and is also one of the peak periods for farm injuries and deaths. Many of these injuries can be prevented through effective farm safety management.

Develop a "safety first" attitude. Follow safe work practices all the time and set a good example for others.

Be physically and mentally fit before operating equipment. Fatigue, stress and worry can distract you from safely operating equipment. Take frequent breaks.

Pay attention to all safety information. Read operator's manual and warning decals.

Inspect the equipment and correct any

hazards before operating.

Identify hazardous areas on equipment and make sure you stay away from moving parts. Beware of pinch points, shear points, wrap points, pull-in areas, thrown objects, crush points, stored energy hazards and freewheeling parts.

Make sure everyone who operates the equipment has the appropriate training and is physically able to operate it safely.

Shut down equipment, turn off the engine, remove key and wait for moving parts to stop before dismounting equipment.

Keep bystanders and others away from equipment operation area. Do not allow "extra riders", especially children.

Inspection

- Are PTO shields in place?
- Are guards and shields in place?
- Are safety locks operational?
- Are there any leaks in hydraulics?
- Is reflective "Slow Moving Vehicle" signage in place?
- Are lights working properly?
- Is a 20 lb. "ABC" fire extinguisher in place?

Information supplied by the National Safety Council's Agricultural Division.

