

2010 Midwest Women in Agriculture Conference

February 24 & 25 - Hilton Indianapolis North -
Indianapolis, IN



Conference Objectives:

- To define the woman's role in making the family farm profitable.
- To strengthen the role of a woman as she deals with the emotional well being of the farm family.
- To build a network of support among women in agriculture.

Planning Committees:

Stacy Johnson, Conference Chair
Mary Day
Kelly Easterday
Stacy Herr
Sara Green
Amanda Smith
Margie Zoglmann

If you need a reasonable accommodation to participate in this program, prior to February 16, contact Stacy Herr, Purdue Extension - Wayne County, by calling 765/973-9281 or 765/973-9283

Location:

*Hilton Indianapolis
North;
Indianapolis, IN*

20 EDUCATIONAL TOPICS IN FOUR TOPICS!

- *Farm Management and Marketing*
- *Health and Well-Being*
- *Small Farms/Niche Marketing*
- *Agriculture Advocacy*

(session topics and speakers are listed on the back)

February 24 - Day 1

8:00-10:30 am Registration
10:30 am Welcome
10:45 am-12:00 pm Sessions 1A-1D
12:00-1:30 pm Lunch and
Keynote Speaker
Bruce Vincent
"With Vision there is Hope"
Sponsored by Indiana Soybean Alliance
1:45-3:00 pm Sessions 2A-2D
3:00-3:30 pm Break
3:30-4:45 pm Sessions 3A-3D
4:45-6:00 pm Check-in/Relaxation
6:00 pm Dinner followed by
Networking & Relaxation

February 25 - Day 2

Breakfast is On Your Own
7:30-8:30 am Registration
8:30-9:00 am General Session
Dr. Chuck Hibberd, Purdue Extension
9:00-9:15 am Beverage Break
9:15-10:30 am Sessions 4A-4D
10:30 -11:15 am Break and Check-out
11:15 am-12:30 pm Sessions 5A-5D
12:30 pm-2:00 pm Lunch & Networking
2:00-3:00 pm Capnote Speaker -
Susie Oberdahlhoff
"Kids, Crops, Sows and Plows: Life Happens, Learn to Bounce"
3:00 pm Closing Comments

**Registration is \$90
before
February 5, 2010**

*Addressing the personal,
family and farm issues to meet
the unique needs of farm
women*

Purdue Extension

Knowledge to Go

1-888-EXT-INFO

For complete registration form contact your local Purdue University County Extension Office or call 1-888-398-4636 or visit our web site

www.agriculture.purdue.edu/wia/

Midwest Women in Agriculture Conference

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Reserve Your Room On-line at

[http://www.hilton.com/en/hi/groups/
personalized/INDINHFWOMEN-
20100223/index.jhtml](http://www.hilton.com/en/hi/groups/personalized/INDINHFWOMEN-20100223/index.jhtml)

Lodging Information

Hilton Indianapolis North
1-800-HILTON or
(317) 849-6668

Room Rate:

\$85 per Room per Night
Reservations due by January
24th to get Preferred Rate

More About the 2010 Conference Sessions



“With Vision There is Hope”

Our keynote speaker, Bruce Vincent will be sharing with us that it is time for change– and change will be our friend. America is ready for a new vision of conservation and environmental stewardship that is based upon hope instead of environmental stewardship that is based upon hope instead of fear. In order to share this vision we must first reintroduce the American consumer to the processes and the people of production and then lead-not just fight-the discussion over our environment. Those who work at the ground level in implementing society’s framework for protecting the environment are positioned at the leading edge of the changes and challenges of this discussion. That edge provides exciting opportunities and hope.



Bruce Vincent is a third generation logger from Libby, Montana.

Bruce helped form and is currently serving as President of Communities for a Great Northwest, Executive Director of Provider Pals and is co-owner of Environomics.

“Kids, Crops, Sows and Plows: Life Happens, Learn to Bounce”



Susie Oberdahlhoff grew up a city-born preacher’s kid, who married a farmer and learned “first-hand” what farming was all about. She and her husband operate a livestock farm in Missouri. They have two grown children and two grandchildren.. The proud topic of many conversations with Susie.

Susie commuted from the farm (only being home on weekends) for fifteen years, working for the Missouri Beef Industry Council and the Missouri Soybean Council. She then served as agriculture business director for a marketing and communication firm before returning to the farm eight years ago. She now travels the country sharing her humor about farm life.

She works part time at local antique shop, serves as treasurer of the Count Health, Home Care and Hospice Board, is clerk of her church and is a hospice volunteer. Her motto is “if you rest, you rot.”

Susie is often called the “Erma Bombeck of Agriculture” as she brings to life memories of down on the farm.

TOPICS AND SPEAKERS FOR THE CONCURRENT SESSIONS

SESSION 1

1A: Raising Poultry 101

(Matt John, Bartholomew County)

1B: Optimum Health Care for Farm Women

(Clarion Health Representative)

1C: David vs. Goliath, Agriculture’s Battle in Today’s World

(Isabella Chism, Indiana Farm Bureau)

1D: Health Insurance for Farmers

(Patrick Lima, Anthem Blue Cross and Blue Shield)

SESSION 2

2A: Every Silver Lining Has A Cloud-Communicating with Your Lender

(Denise Scarborough and Natasha Cox, Farm Credit Services)

2B: Helping You Make Better Software Decisions!

(Jamie Ordway, Farm Works Software)

2C: Crops, Currency, and Committees: Learn What FSA has to Offer Agriculture

(Anne Eggleston, USDA Farm Service Agency)

2D: Social Media Opportunities

(IN Soybean Alliance and IN Corn Marketing Council)

SESSION 3

3A: Organic Foods? Conventional Foods?

(Roy Ballard and Chris Parker, Purdue Extension)

3B: Meals in Minutes– Cooking Ahead Means Good Meals are Always Ready

(Georgia Wagner, Purdue Extension)

3C: Agriculture and the Media

(Julie Douglas, Purdue Agriculture Communications)

3D: Planning for the Unexpected

(Carol Turner)

SESSION 4

4A: Rules and Regulations of “Growing for Market”

(Kris Thomas, Indiana Board of Health)

4B: Organizing Your Office Space and Managing Your Farm Records

(Vickie Hadley, Purdue Extension)

4C: Online Social Networking and You

(Brian Howell, Purdue Extension)

4D: Computerized Record Keeping

(Denise Schroeder, Purdue Extension)

SESSION 5

5A: Creative Marketing: Utilizing Food Networks

(Scott Hutcheson, Purdue Extension, and Tim Burton, Burton’s Maplewood Farm, Medora)

5B: Indiana: Restart Your Engine

(Indiana Office of Tourism Development)

5C: Farm Succession Planning in Uncertain Times

(Kristine J. Bouaichi, Ice Miller LLP and Lynnette Hanes, JP Morgan)

5D: Basic Commodity Marketing

(Corrine Alexander, Purdue Agriculture Economics Extension Specialist)

