



Celebrating Purdue School of Nursing

January 10, 2005

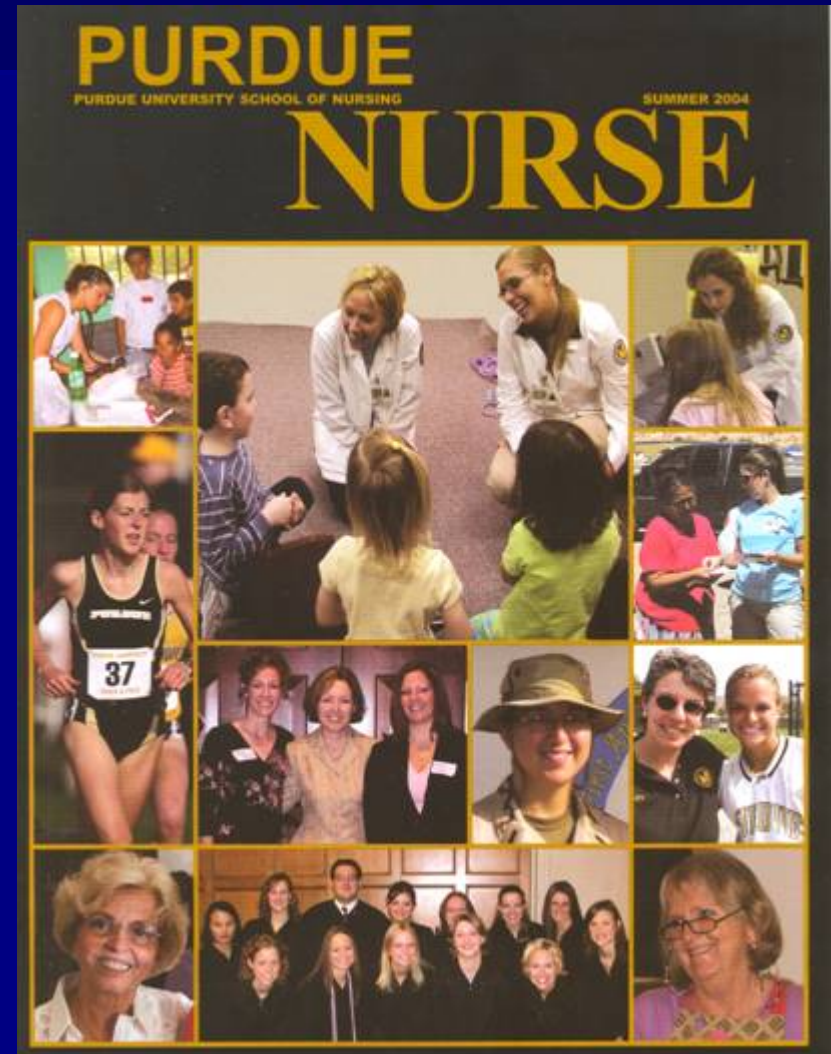


PERSON: It's Happening Here!



Purdue Nurses Are...

- Leaders
- Innovators
- Strategic thinkers
- Clinical experts
- Engaged in community



Our Student Body

- Total student body: 531
- Number of freshman: 142
- Students who have changed degree objective: 21
- Total new students: 163
- Undergraduate students: 519
- Graduate students: 12



School of Nursing Statistics

- Four qualified applicants for each admitted
- Greatest two-year increase in SAT scores of any Purdue school; SON SAT scores rank sixth among all Purdue schools
- Average high school GPA 3.79
- 94% N-CLEX (RN national licensing exam) pass rate; national pass rate 85%
- On average, graduates have five job offers



Our Faculty

- Diverse group of local to global leaders
- Clinical experts
- Funded researchers
- Policymakers
- 11 new faculty Fall 2004 (Total: 48)

The Purdue School of Nursing Mission

Integrating learning,
discovery, and engagement
to enhance the well-being
of our local to global
community

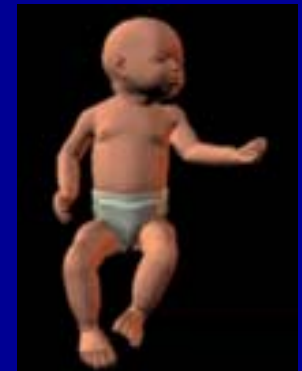


Learning With Technology

From assessment during pregnancy...



“Noelle” pregnant patient



Apgar
baby

- To care of the critically ill...



Critical
Care
Simulation
Lab

- To the use of the PDA for teaching and research



Learning: Graduate Programs



- 25 graduates of Consortium Master's program
- 11 students admitted to MS Adult Nurse Practitioner program for 2003 and 2004
- Doctoral program to be launched Fall 2005



Learning: Enhanced Student Services Office

- Director of Student Services and Diversity Enhancement, Dr. Mary Ilu Altman



- Academic Advising team Eleanor Stephan, Laura Curry, Mary Musselman



Student Services Mission

The Office of Student Services provides guidance, support, and resources to nursing students, as well as to parents, prospective students, and to the School of Nursing faculty and staff. The staff is committed to supporting each student in developing and implementing an individualized plan for academic success and career development.

Office of Student Services Also Provides:

- Bi-weekly electronic newsletter
- Nursing 901 for new students to enhance their transition to the School of Nursing
- Sponsorship of Student Ambassador program



Learning: The Campaign for Purdue

- Double size of Johnson Hall of Nursing



- Double size of the Family Health Clinic of Carroll County

Discovery: Funded Research, Program Grants

- “Guided Imagery and Relaxation to Reduce Analgesic Use and Improve Quality of Life in Older Adults with Osteoarthritis” (Carol Baird)
- STEP UP (Students To Exemplary Professionals), program to increase college completion rates of students who are minority, the first generation of their family to attend college, or from households below the poverty level. (Carol Baird, Sharon Wilkerson, Liz O’Neil, Noelle Lottes)



Discovery: Research Shaping Policy



**Tobacco Use Prevention and Cessation (TOUCH)
Partnership with Smoke Free Purdue and Worksite
Wellness Office to create policy: expansion to faculty
and staff (Novak, Brown, Lottes, Smolen)**

**Purdue Faculty Senate Resource and Policy Committee
passed smoke-free ordinance 11/4/04 (under review by
full Senate and upper administration)**

**Chair, Tobacco Control Partnership of Tippecanoe
County, a partnership of 25 agencies developing and
influencing health policy, supporting youth STEP
program, and awarding grants**

Discovery: Funded Policy-Relevant Research

- **Implementing and evaluating dementia training in long-term care (LTC) facilities**

State recently mandated dementia training in all LTC facilities (Sands, Edwards)



- **Determining optimal care environments for frail elders with dementia**

Project includes collaboration with Indiana Medicaid Office (Sands, Edwards)

Discovery: Funded Policy-Relevant Research

- **Promoting return of Indiana nurses to the workforce**
Indiana is experiencing a critical nursing shortage; 2,200 positions available (Coyle-Rogers)
- **Analyzing historical development of hospitals**
Critically evaluates survival mechanisms in the competitive hospital market locally, regionally, and nationally (Wall)



Discovery: The Center for Nursing History, Ethics, and Human Rights

- Second annual symposium held 9/10/04, growing historical collection, nurse historians on faculty, excellent leadership
- Increase sphere of influence on health policy from local to state to national level



Engagement: Partnerships

- Expand application of innovative technology to rural health, patient education, and nursing education - currently 14 faculty partnerships with Purdue Schools/Departments
- Most recent partnership: Regenstrief—Head appointed to steering committee, four faculty contributing to projects (Chang, Sands, Coyle-Rogers, Aaltonen)



Engagement: Nursing Center for Family Health

- First nurse-managed clinic in the nation; 2,300 client visits per year
- Health promotion and disease prevention reduce healthcare costs and improve quality of life



Engagement: Contributions to Local and State Healthcare— The Family Health Clinic of Carroll County



- Keeping children and families healthy
- Leading the way to decrease the burden of chronic illnesses on individuals and health care systems
- Serves as a demonstration site for evidence-based, comprehensive chronic disease initiatives; the Clinic received an award from the State of Indiana for its leadership in this initiative



Engagement: School of Nursing Mental Health Promotion Program to De-stigmatize Mental Illness

- Key component: The Keep your child/yourself Safe and Secure Campaign (KySS) Campaign
- Collaborative effort with Mental Health Association and Indiana NAPNAP





The KySS journey started with a vision to improve the mental health of children and teens throughout the country.

The State of Mental Health Problems in Children and Teens

- 1 in 4 children/teens or 13 million have a mental health/psychosocial morbidity that affects their functioning at home and/or school.
- The incidence is believed to be underestimated due to inadequate screening, in large part, by primary care providers.

The State of Mental Health Problems in Children and Teens

- 70% of children/teens with these problems do not receive any treatment.
- Many of the morbidities and mortalities affecting children and teens now are not physical illnesses, but psychosocial problems and risk-taking behaviors as well as preventable injuries.

The State of Mental Health Problems in Children and Teens

- The costs associated with mental health illnesses are now estimated at approximately \$69 billion per year.
- Mental health/psychosocial problems are beginning to surpass physical health problems in children and teens.

KySS Interventions: Community Education to Reduce Stigma

The KySS interventions target:

- Enhancing resiliency in children, teens, and families
- Developing healthy parenting programs
- Preventing violence
- Identifying and treating eating disorders and substance abuse
- Identifying and treating depression and preventing suicide

KySS Intervention: Reducing Stigma



- Thus far, data have been analyzed on 1,900 children, parents, and healthcare providers from mostly urban settings. In January 2005, the survey will be administered in Tippecanoe and surrounding rural counties.
- Our local mental health promotion projects will promote collaboration with agencies that provide a safety net for members of our community.

Mental Health Promotion Campaign Timeline



- **May 2001**
KySS adopted by NAPNAP to focus resources on mental health issues facing children, families, and communities
- **2001-2002**
Data collected and analyzed by University of Rochester School of Nursing research team and NAPNAP members nationwide
- **March 28-30, 2003**
KySS Summit of Experts, University of Rochester, funded by US Maternal and Child Health Bureau (Novak, co-project director)

Mental Health Promotion Campaign Timeline



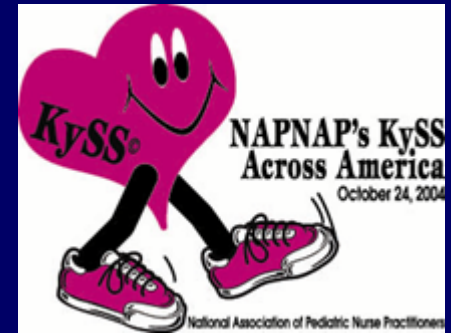
- April 29-30, 2004
KySS Institute, University of Rochester (Novak, co-project director)
- May 2004 – Purdue University
Announcement of Linda Rohrman \$100,000 gift to School of Nursing
- August 16, 2004 - KySS Faculty Team Planning Meeting, Leadership, Public Health, and Psych courses
- August 18, 2004 – Faculty Meeting/State of the School address

Mental Health Promotion Campaign Timeline



- August 23, 2004 – Meetings with student leaders
- August 25, 2004 – Purdue University Rawls Hall School of Nursing Mentor-Mentee Picnic, KySS Campaign Kickoff
- September 2004 – School of Nursing Leadership students coordinate efforts in collaboration with faculty team; Public Health and Psych/Mental Health nursing students plan programs and class activities
- September 10, 2004 - Purdue Memorial Union “Cooperative Approaches to Healthcare in a Changing World,” conference sponsored by Purdue School of Nursing Center for Nursing History, Ethics, and Human Rights

Mental Health Promotion Campaign Timeline



- October 24, 2004 - Purdue University campus
KySS Across America Walk with over 180 walkers focused on community education to reduce stigma, in collaboration with Mental Health Association and NAPNAP Indiana
- November- December 2004 - Analysis of KySS campaign walk, distribution of money raised to NAPNAP Foundation and local agencies chosen by senior leadership students
- January 1, 2005 – March 30, 2005 - Purdue School of Nursing Clinics, other healthcare settings, and local school systems. Initiation and implementation of KySS research project in Tippecanoe and surrounding rural counties

Mental Health Promotion Campaign Timeline



- April 15, 2005 – Purdue Memorial Union
Helen R. Johnson Leadership Conference, keynote speaker
Dr. Bernadette Melnyk, founder and chair, KySS Campaign
- April 17, 2005 – Civic Theatre
Presentation of “One Flew Over the Cuckoo’s Nest” –
concurrent School of Nursing community education programs
to reduce stigma
- May 14, 2005 – Purdue University
School of Nursing Recognition Ceremony, Mental Health
Promotion Campaign Highlights

Acknowledgement



- Bernadette Melnyk, RN, PhD, CPNP, FAAN, Associate Dean University of Rochester School of Nursing; Keep Your Children/Yourself Safe and Secure (KySS) Founder and Campaign Chair, National Association of Pediatric Nurse Practitioners



- Helen R. Johnson Leadership Conference Keynote Speaker, April 15, 2005

Engagement: Contributions to State/National Healthcare

- **Shaping Homeland Security emergency preparedness response**
 - Orchestrated Tippecanoe County as the Indiana site for evaluation of the CDC emergency supply distribution system
- **Strengthening the state's public health workforce**
 - Indiana Public Health Association President, Professor Pam Aaltonen, is enacting a statewide education plan to improve the delivery of care



Engagement: Contributions to State Healthcare

- Sheila Klinker championing health care and education; presenting her shaken baby legislation to the Purdue senior and graduate nursing students 11/10/04



- Purdue School of Nursing faculty serve on state commissions, the Health Care Financing Advisory Committee of the Indiana State House of Representatives and provide leadership to a variety of state professional organizations.



Engagement: Contributions to National Healthcare

- School of Nursing faculty provided testimony to the U.S. House of Representatives Veterans Affairs Committee
- At invitation of Congressman Steve Buyer regarding magnet status/quality assurance for entire US VA Hospital system.
- Congressman Buyer met with Professional Issue and Health Policy students 11/10/04.



Engagement: Global Opportunities

- Expand innovative local to global partnerships with healthcare institutions, policymakers, and industry, eg., Kayenta, Study Abroad in Denmark, Australia; Brigada de Salud in Honduras; partnerships with UT Houston and Parkland in Dallas.



Engagement: Integrating Our Mission



Leadership development

Research opportunities for students and faculty

Public education opportunities

Community partnerships

Influencing health policy

Anything is possible when we believe!



With your help, we believe the Purdue School of Nursing and its graduates will change the face of health care!