

Designing Your Slides: The Good and The Bad!

**Before You
Start, Think
of This!**

Colors

- **What colors complement each other?**
- **What colors attract attention?**
- **What colors may be difficult to read?**



Can They See My Slide? (Font Size)

Can They See My Slide? (10 Point)

Can They See My Slide? (20 Point)

Can They See My Slide? (30 Point)

Can They See My Slide? (40 Point)

Can They See My Slide? (50 Point)

Font Styles

- Which fonts work for titles?
- Which fonts work for sentences?
- Which fonts don't work?

Oswald Font Open Sans Font	Anton Font <i>Damion Font</i>
Bevan Font Oxygen Font	Londrina Solid Font Fresca Font
<i>Pacifico Font</i> Quicksans Font	Alfa Slab Font Bitter Font
Fredoka Font Raleway Font	Audio Font Nixie One Font

Interesting Advertising Examples



BURSTING WITH BIG FRUIT



THE SHOE WORKS IF YOU DO.



The Nike Sweet Classic High is comfortable while still remaining in style. With great quality and a wide variety of colour options, these sneakers are perfect for casual use. Stay fly, stay fresh and get yourself a pair.

JUST DO IT.



nike.com



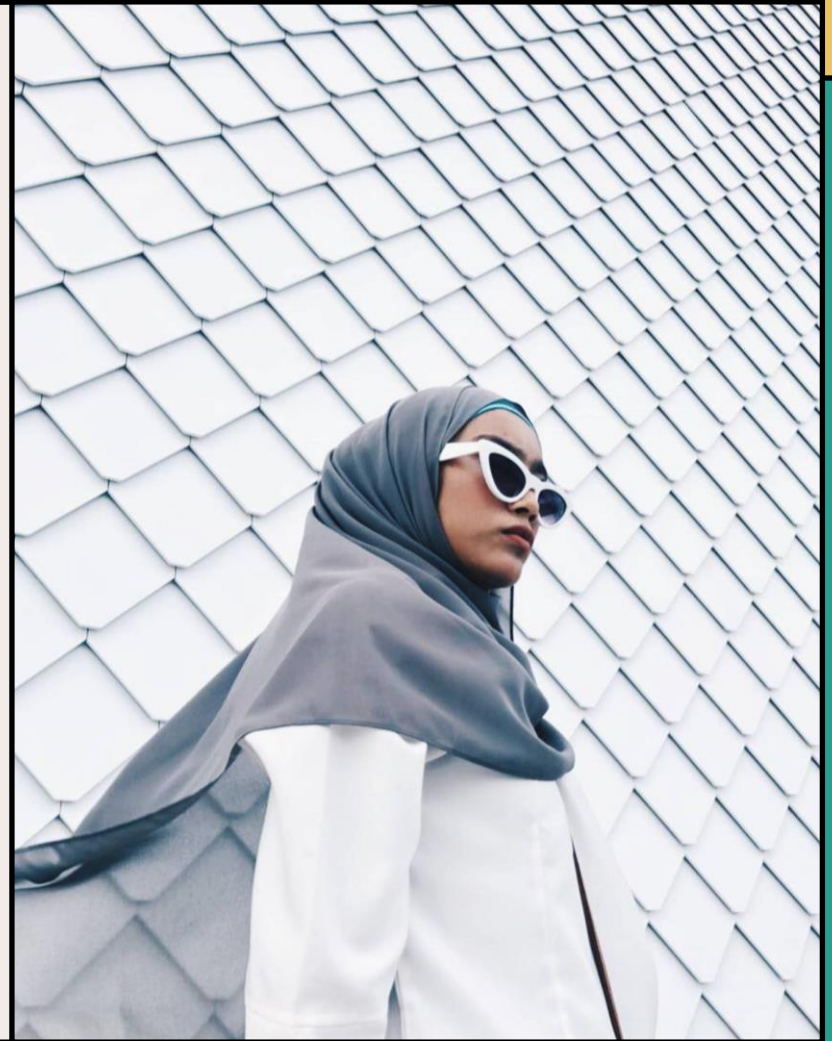
HEINZ
57
VARIETIES

HEINZ
SINCE 1869
**WHAT YOU
SEE IS WHAT
YOU GET**
HEINZ
57 VARIETIES
e 500 ml - 570 g

Good Student Examples

International Fashion

By: Mirjam Nilsson



Does A Fox Live Near You?

Clues:

👉 Tracks

👉 Scat

👉 Dens



Bad Slides

How to make a Good First Impression



Making a first good impression can be vital when looking for a new job. Whether we like it or not, people do judge a book by their cover. The first few seconds with someone can be critical to your career.

- Be on time. The person you are just meeting is probably not interested in your excuses, even if it is the first time you are late in your whole life. All they are going to know is that you are not keeping up with a previous agreement. The image you are leaving behind is of someone that is not reliable. Make an extra effort and make sure to arrive on time. Too early is always better than too late.
- Be prepared. Before going to your interview you should have done your research about the company, the position you're applying for, and so on. Think about what kind of questions you could be asked, and how you would answer them. In one word, practice!
- Take care of your clothes and your overall grooming. It has been said that 55% can be determined by the person's appearance. So be careful when choosing how to present yourself in an interview. Dress to impress, maintaining in mind the job you are applying to, and when in doubt, choose the most conservative choice.
- Take into consideration non-verbal communication. You might be feeling nervous, but studies have shown that people who present themselves in a more friendly, confident manner usually have better results. Something as simple as a smile can make a difference.

Too Much Text—Too Small

What is IoT?

(Internet of Things)



Cluttered

5 Great Productivity Apps



ToDoist

Ultimate "to-do" list app



Slack

communication app for collaboration



Toggl

Time tracker app



Evernote

Organizing and IdeThoughtsas



Trello

Kanban Project Management App

Bad Color Choices

INTRODUCTION

Motor Car, any self-propelled vehicle with more than two wheels and a passenger compartment, capable of being steered by the operator for use on roads. The term is used more specifically to denote any such vehicle designed to carry a maximum of seven people.

The primary components of a car are the power plant, the power transmission, the running gear, and the control system. These constitute the chassis, on which the body is mounted. The power plant includes the engine and its fuel, the carburettor, ignition, lubrication, and cooling systems, and the starter motor.

[BACK](#)

You Tell Me?

Hints

- Test your presentation before the show.
- Have written notes ready, in case your technology fails or you “get lost.”
- Don't read your presentation off the slide!!!!!!!!!!!!!!

Hints

- **Look at the audience.**
- **Proof your slides!**
- **Cite sources.**
- **Keep your presentation simple and clean.**