



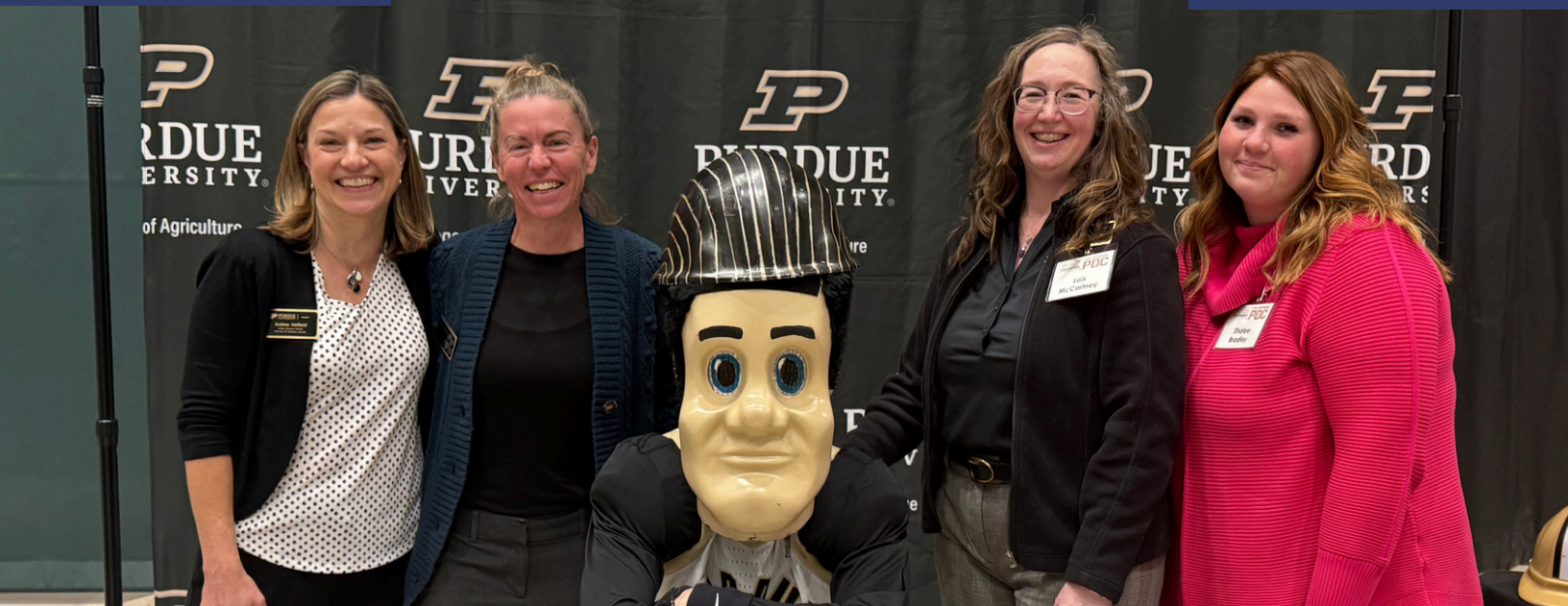
Purdue Extension



Johnson County Agri-Times

AGRICULTURE & NATURAL RESOURCES NEWSLETTER

January 2025



ANR Educators, Andrea Hatfield (Boone Co), Heidi Potter (Clark Co), PURDUE PETE, Lais McCartney (Hancock Co) and myself enjoying our time at the Purdue Extension Professional Development Conference in December.



PURDUE
UNIVERSITY®

Extension - Agriculture
and Natural Resources

»»»2025

Happy New Year!

Goodbye 2024, Hello 2025!

Another new year has begun! November and December were full of planning for 2025 and professional development opportunities. I can't wait to share with you all that is in store for this year.

Educator Notes

»»» NEW YEAR, NEW PROGRAMS



The beginning of the New Year always brings around new goals, new ambitions, new resolutions. I challenge you to make one of your 2025 goals to support Purdue Extension Johnson County. Whether that be attending a program, joining a volunteer group, or simply sharing us to your friends and neighbors, there are many ways to support us. To be a little biased, I challenge you to take part in a program within the Agriculture & Natural Resources sector of Purdue Extension Johnson County. Maybe there isn't a program that fits your needs, that's ok, I am always open to new ideas.. Have an idea? Feel free to stop in the office, call or email me with your input to bring a program to life.

An exciting program I am looking forward to this year is the Annie's Project for Cut Flower Growers. Starting on January 20th, together with Morgan County, we will be hosting a class that is tailored to risk management and production practices in relation to Cut Flowers. We have not had an Annie's Project in several years and with the Cut Flower niche growing in Johnson County, this program is the perfect opportunity for growers to learn the business and production side of things. There is still time to register, if you have someone in mind that would be interested, please send them my way!

A lot of other great programs on the 2025 calendar and something for all sectors of agriculture. Check out the rest of the newsletter for events happening within the first quarter of 2025. Be sure to follow us on Facebook and check our website for links to register.

See you at a program soon!

Best,

A handwritten signature in black ink that reads "Shalle D. Bradley". The signature is written in a cursive, flowing style.

ANNIE'S PROJECT FOR CUT FLOWER GROWERS

Calling all novice and experienced cut flower growers! Join us this winter for Annie's Project for Cut Flower Growers course. This six week course will cover the 5 areas of agriculture risk as they relate to growing cut flowers. The focus will be on nurturing skills in new business development, financial management, strategic marketing, competitive production practices and liability geared toward fostering sustainable growth. This program will be a joint effort with Morgan County and will be held at the Sycamore at Mallow Run Winery.

Registration: <https://cvent.me/xbkgdZ>



ANNIE'S PROJECT
EMPOWERING WOMEN IN AGRICULTURE

ANNIE'S PROJECT for Cut Flower Growers

January 20th:

**Real Colors Personality
Assessment**

January 27th:

**Working with a Lender
Budget Management
Workshop**

February 3rd:

**An Entrepreneur's Guide to
Business Law
Insurance**

February 10th:

**Local Resources & Funding
Filing Business Taxes**

February 17th:

**Developing a Marketing
Strategy**

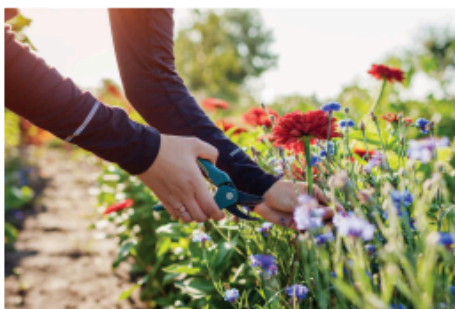
February 24th:

**Cut Flower Farmer Panel
Discussion
Farm Stress**

**PROVIDING PRODUCTION AND BUSINESS MANAGEMENT SKILLS
TO NEW AND ASPIRING WOMEN FARMERS WHO FACE UNIQUE
CHALLENGES IN THE CUT FLOWER BUSINESS**

This six-week course is a discussion based workshop bringing women together to learn from experts in production, financial management, human resources, marketing, and the legal field.

There is plenty of time for questions, sharing, reacting, and connecting with your presenters and fellow participants.



Program sites are available across Indiana. Select the location that works best for you! Or join virtually!

Your Local Contact is:

Michele Jones

Morgan/Johnson County

765-342-1010, jonesm@purdue.edu



NORTH CENTRAL
EXTENSION
RISK
MANAGEMENT
EDUCATION

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National Institute of Food and Agriculture
U.S. DEPARTMENT OF AGRICULTURE

COST: \$65

JANUARY 20 - FEBRUARY 24

MONDAY EVENINGS FROM 6-9 PM EST

REGISTER ONLINE BEFORE JANUARY 13TH AT:

[HTTPS://CVENT.ME/XBKGDZ](https://cvent.me/xbkgdZ)

If you are in need of accommodations to attend this program, please contact Emily Kresca at eluc@purdue.edu or 574-372-2340 by January 13.

EA/EQU

WOMEN IN AG - LIVE!

The Purdue Women in Ag Team is thrilled to announce the upcoming webinar series, “Women in Ag - LIVE”. Join us for the monthly series to learn more about topic effecting the agriculture industry today. These topics include Pesticide Basics, Grain Bin Safety, Land Leases and Meat / Meat Alternatives.

Learn from extension educators from across the state in this series. These webinars are open to anyone. Register at bit.ly/WIAgLive.

WOMEN IN AG - LIVE! WEBINAR SERIES



Women in Agriculture



Geoff Schortgen
Purdue University



Marty Huseman
Purdue University



Bill Horan
Purdue University



Monica Nagele
Purdue University

Join the Purdue Extension Women in Ag Team for the 2025 webinar series centered around topics effecting the agriculture industry today!

12pm-1pm, EST - Webinar on Zoom

January 23rd - Pesticide Basics with Geoff Schortgen
February 27th - Grain Bin Safety with Marty Huseman
March 27th- Land Leases with Bill Horan
May 22nd Meat & Meat Alternatives with Monica Nagele



Register Here: bit.ly/WIAgLive



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Purdue University is an equal access/equal opportunity university

AG WOMEN ENGAGE CONFERENCE

Join us for the 2025 Ag Women Engage Conference

February 13, 2025

Registration Check-in Starts 8:30 a.m Eastern

Program 9:30 a.m. to 3:30 p.m. Eastern

Grand Wayne Convention Center

120 W Jefferson Blvd, Fort Wayne, IN 46802

The Purdue Women in Agriculture Team is excited to offer this annual event designed to educate and uplift women involved in any aspect of the agricultural industry. Through pre-conference workshops, a keynote speaker, and breakout presentations, attendees will learn how to better manage risk, enhance their farms and agribusiness operations, and network with other ag women throughout Indiana. The Ag Women Engage Conference is open to participation by all.

Registration is LIVE - <https://cvent.me/q5GOdw>

Visit <https://purdue.link/AWE25> for more information!



KEYNOTE SPEAKER -- COURTENAY DEHOFF

Courtanay is a strong agriculture advocate and has taught tens of thousands in the industry the importance of sharing their story in order to bridge the disconnect between rural and urban communities. She is an executive producer and co-host of "Backroad Cowgirls", a digital series highlighting the diverse faces of agriculture and their stories.

GREENE CROP CONSULTING ANNUAL MEETING

JOHNSON COUNTY PARP



2025 CROP MANAGEMENT MEETING

STRATEGIES TO MAXIMIZE MARGINS

TUESDAY, FEBRUARY 18 @ 8 AM (DOORS OPEN 7:30)
SCOTT HALL, JOHNSON COUNTY FAIRGROUNDS

PARP & CCH CREDITS AVAILABLE (MUST RSVP FOR CREDITS)



DAN QUINN
CORN SPECIALIST - PURDUE



THAD STAUFFER
SVP - RAIN AND HAIL

FEE COVERED BY SPONSORS



Extension - Johnson County

8 AM **SHALEE BRADLEY & DANNY GREENE**
WELCOME

8 AM **THAD STAUFFER**
MARKETS, WEATHER, AND CROP INSURANCE

9 AM **DAN QUINN**
INTENSIVE CORN MANAGEMENT

10 AM **DAN QUINN**
NITROGEN, POPULATION, ETC. ON-FARM TESTING

11 AM **MITCH TRIMBLE**
PARP TOPIC, OISC

12 PM **LUNCH**
CHICK-FIL-A PROVIDED BY GREENE CROP CONSULTING

RSVP (REQUIRED FOR PARP & CCH)
317-739-6466
AMY@GREENECROP.COM

HARVESTING HER VOICE: FINDING YOUR ROLE ON THE FAMILY FARM

We are thrilled to announce the continuation of the Harvesting Her Voice program. Join us on February 26th for a night of fellowship with fellow farm women sharing their stories of how they got to where they are today in relation to the family farm. We are so excited to be offering this event in partnership with both Putnam and Morgan County. Registration coming soon!

SAVE THE DATE

Harvesting Her Voice

FINDING YOUR ROLE ON THE FAMILY FARM

FEBRUARY 26TH, 2025
MOORESVILLE, INDIANA



Women in Agriculture

PURDUE UNIVERSITY IS AN EQUAL OPPORTUNITY / EQUAL ACCESS / AFFIRMATIVE ACTION INSTITUTION



**Save the Date for the Johnson County Ag Day Breakfast & Purdue
Extension Annual Meeting!**

This year the breakfast will be held on Wednesday March 19th, at 7:30AM
with our Purdue Extension Annual Meeting Open House to follow.



SHALEE L. BRADLEY

EXTENSION EDUCATOR

AGRICULTURE & NATURAL RESOURCES

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